

On the Right

T R A C K

Program Guide

**“A game of life to
empower our youth when
faced with real world
decisions.”**



Dear Community Partner,

The Calaveras County Chamber of Commerce, in collaboration with the Calaveras Business Resource Center, Bret Harte High School, Calaveras Unified School District, Calaveras High School, Calaveras County Office of Education and the Calaveras County Administrative Offices are proud to announce our 1st Annual "On the Right Track" program taking place in the Spring of 2018. This program is designed to equip our young adults with skills needed to maneuver through life by creating, "real life" scenarios requiring each student to engage organizations that can meet their needs and provide support.

The "On the Right Track" event will take place on the track at Bret Harte High School, April 9th, 2018 and Calaveras High School May 31st, 2018. Graduating students will be presented with scenarios that will require them to make decisions/choices on how to seek services/solutions. This program serves as a catalyst for conversations about community structures, social inequalities, and how people can work together to make positive changes in their lives and within their communities. Students will be challenged to go out into the community (provided on the track during the event) and learn what resources are available to them.

Through the collaboration of our community partners, we will provide a fun-filled learning experience designed to keep our youth "On the Right Track" as they transition into the next phase of life while, also exposing them to potential career paths as they learn and engage multiple businesses and organizations during this event. We will equip students with valuable resources and relationships that will empower them as they become responsible, productive members of society.

This event will offer an opportunity for our schools, business community, county offices, and residents to come together to prepare our next generation to successfully navigate through many of the organizations or agencies they will encounter during their lifetime.

I am seeking sponsors for this event as we will provide binders for 400 participating students filled with valuable resources. We will also be providing lunch for students and volunteers during each event.

It is important to encourage our youth to be active in the community and we will give a portion of all sponsorship funds raised to the Calaveras High School Community Engagement program for scholarships and Bret Harte High School for scholarships with a main focus on community engagement.

Please see the attached Sponsorship opportunities and join us as we put our youth "On the Right Track".

Sincerely,

Staci Johnston
Chief Executive Officer
Calaveras County Chamber of Commerce

“On the Right Track” Sponsorship Opportunities

Event Sponsor - \$5000

- “Event Sponsor” Banner at both events
- Special “Event Sponsor” on all marketing material, including Resource Binder cover
- Special recognition with logo in Resource Binder
- Recognition on all media sources
- Signage during events (Provided by business/organization)
- Booth space during both events
- Special recognition at event
- Special recognition during Awards Ceremony at CHS and BHHS

Platinum - \$2500

- Banner at both events
- Special recognition with logo in Resource Binder
- Logo on Resource Binder Cover
- Recognition on all media sources
- Signage during events (Provided by business/organization)
- Booth spaced during both events
- Special recognition during event

Gold - \$1000

- Banner at both events
- Special recognition with logo in Resource Binder
- Logo on Resource Binder Cover
- Recognition on all media sources
- Signage during events (Provided by business/organization)

Silver - \$500

- Banner at both events
- Logo in Resource Binder
- Recognition on all media sources

Bronze - \$250

- Banner at both events
- Logo in Resource Binder

Honorable Mention - \$150

- Logo in Resource Binder



“On the Right Track”

SPONSORSHIP COMMITMENT FORM

Company Name _____ Title _____

Address _____ City _____ St _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

“On the Right Track” SPONSORSHIP LEVEL:

- Event Sponsor - \$5000
- Platinum Sponsor - \$2500
- Gold Sponsor - \$1000
- Silver Sponsor - \$500
- Honorable Mention Sponsor - \$150

SPONSORSHIP AMOUNT \$ _____

PAYMENT OPTIONS:

_____ Invoice me

_____ Enclosed is a check payable to: Calaveras County Chamber of Commerce

To pay by Credit Card: Contact the Chamber office 209-754-5400
Or visit www.calaveras.org to pay online

CCCC Office use only:

Received by _____ Date _____

Please mail or email completed form to:

Calaveras County Chamber of Commerce

P.O Box 1075 San Andreas, Ca. 95249 ▪ www.calaveras.org ▪ 209-754-5400